



2026 Sponsorship Opportunities

| | | |
|-----------------|----------|--|
| Diamond | \$5,000 | Finals prize money sponsor, Finals jacket sponsor, season barrel sponsor |
| Platinum | \$2,000+ | Partial Finals jacket sponsor, Canadian Champion buckle sponsor (3) |
| Gold | \$1,000+ | Finals or Season Leader buckle sponsor (3), Rookie Team buckle sponsor (3), Finals bucking chute sponsor |
| Silver | \$750+ | Select Halter Series or Provincial Circuit Champion halter sponsor BC, AB or SK (3) |
| Bronze | \$500+ | Rookie High Point buckle sponsor, Top Female Athlete buckle sponsor, Road Warrior gear bag sponsor |
| Copper | \$200+ | Season awards plaque sponsor of your choice, Finals heat sponsor |



Sponsorship Benefits

Diamond Sponsor 5K+

Jacket Sponsor:

Company logo on Finals jackets
VIP Tickets to the 2026 CWHRA Finals in Brooks, AB
Banner at Finals
Diamond sponsor plaque
Signed picture of 2026 CWHRA Canadian Champions
Website and social media advertising
Recurring social media shoutouts
Advertising in Finals program
Advertising poster

Finals Prize Money Sponsor:

VIP Tickets to the 2026 CWHRA Finals in Brooks, AB
Banner at Finals
Diamond sponsor plaque
Signed picture of 2026 CWHRA Canadian Champions
Website and social media advertising
Recurring social media shoutouts
Advertising in Finals program
Advertising poster
Option to present award at CWHRA Finals in Brooks, AB

Platinum Sponsor 2k+

Partial Jacket Sponsor:

Company logo on sleeve of Finals jackets
VIP Tickets to the 2026 CWHRA Finals in Brooks, AB
Banner at Finals
Signed picture of 2026 CWHRA Canadian Champions
Website and social media advertising
Recurring social media shoutouts
Advertising in Finals program
Advertising poster

Canadian Champion Buckle Sponsor:

VIP Tickets to the 2026 CWHRA Finals in Brooks, AB
Banner at Finals
Signed picture of 2026 CWHRA Canadian Champions
Website and social media advertising
Recurring social media shoutouts
Advertising in Finals program
Advertising poster
Option to present award at CWHRA Finals in Brooks, AB

Gold Sponsor \$1000+

Finals or Season Leader Buckle Sponsor:

Banner at Finals
Signed picture of 2026 CWHRA Canadian Champions
Website and social media advertising
Advertising in Finals program
Advertising poster
Option to present award at CWHRA Finals in Brooks, AB

Rookie Team of the Year Buckle Sponsor:

Banner at Finals
Signed picture of 2026 CWHRA Rookie Team
Website and social media advertising
Advertising in Finals program
Advertising poster
Option to present award at CWHRA Finals in Brooks, AB

Finals Bucking Chute Sponsor:

Banner on bucking chute at Finals
Website and social media advertising
Advertising in Finals program
Advertising poster



Sponsorship Benefits

Silver Sponsor \$750+

Select Halter Series or Provincial Circuit Champion Halter Sponsor:

Will be awarded for British Columbia, Alberta, and Saskatchewan Champions

Banner at Finals

Signed picture of respective 2026 CWHRA Circuit Champions

Website and social media advertising

Advertising in Finals program

Advertising poster

Option to present award at CWHRA Finals in Brooks, AB

Bronze Sponsor \$500+

Rookie of the Year Buckle Sponsor:

Banner at Finals

Signed picture of 2026 CWHRA Rookie of the year Champion

Website and social media advertising

Advertising in Finals program

Advertising poster

Option to present award at CWHRA Finals in Brooks, AB

Top Female Athlete of the Year Buckle Sponsor:

Banner at Finals

Signed picture of 2026 CWHRA Top Female Athlete Champion

Website and social media advertising

Advertising in Finals program

Advertising poster

Option to present award at CWHRA Finals in Brooks, AB

Road Warrior Championship Bag Sponsor:

Company name or logo on Championship gear bags

Banner at Finals

Signed picture of 2025 CWHRA Road Warrior Champions

Website and social media advertising

Advertising in Finals program

Advertising poster

Option to present award at CWHRA Finals in Brooks, AB

Copper Sponsor \$200+

Finals Heat Sponsor, Season awards plaque sponsor of your choice

Banner at Finals

Advertising in Finals program

Donations:

The CWHRA would gladly accept donations of any size to assist in the ongoing costs of running our non-profit association and the production of our Finals. We are open to any suggestions or ideas regarding your businesses advertising and marketing needs and would like to thank you for your time and interest in our sponsorship packages.